

1	NAME	VARUGHESE KIZHAKKACHARUVIL JOHN
2	ACADEMIC QUALIFICATIONS	Ph.D., MBA, M.Phil., M.Com., LL.B.
3	CURRENT PROFESSIONAL MEMBERSHIP	<ol style="list-style-type: none"> 1. Member of the Bar Council of India from 1990 onwards 2. Associate Member of the All India Management Association from October 2000 onwards.
4	CURRENT TEACHING AND ADMINISTRATIVE RESPONSIBILITIES	Adjunct Faculty of DBA Program, GlobalNxt University, Malaysia.
5	PREVIOUS EMPLOYMENT	<ol style="list-style-type: none"> 1. Program Director and Full time faculty of MS in Management Program, GSB-ATM, Assumption University of Thailand (2016-2021) 2. Principal, Pazhassiraja College, Pulpally, Wayanad, India (2011-2015) 3. Associate Professor, St. John's College, Anchal, Kerala, India (1989-2011)
6	CONFERENCES AND TRAINING	<p>Conferences:</p> <ol style="list-style-type: none"> 1. <i>'World Trade and Global Economies in the Post-Pandemic Era'</i> - Keynote Speech on Sept. 26, 2023 in the International Webinar at Morning Star Home Science College, Angamaly. 2. <i>'Marketing Management in the Era of Technological Disruptions'</i> – Chair on the International Seminar on March 27, 2021 at Mar Ivanios College, Thiruvananthapuram. 3. <i>'Pandemics, Trade and Global Change: A rapid assessment of COVID-19'</i> – Keynote Presentation in the International Seminar on Nov. 6, 2020 at Mother Theresa College, Thiruvananthapuram. 4. <i>'India in the Global Perspective- Opportunities and Challenges'</i> – Keynote Presentation on the International Seminar on March 27, 2019 at Kerala University, Thiruvananthapuram. 5. <i>'Penetration of e-Commerce and Perception of consumers in Thailand'</i> – Presented a research paper in the International Conference of IPN.org at Perth, Australia on Oct 26, 2018. 6. <i>'STEM- A study in the Schools of Dubai, UAE'</i>- Presentation of the research paper in the International Conference of GSTF in Singapore on Sept 24, 2018. 7. <i>'e-Learning adoption and e-Learning satisfaction of Learners: A case study of Management Program in a University of Thailand'</i> – Presentation of a Research Paper in an International Conference of ISTEEL in Japan on Jan 23, 2018. 8. <i>'A Panel Data Model on e-Business Development of Nations'</i>- Presentation of a research paper on the international conference of e-CASE & e-Tech Fall-2017 in Seoul, Korea on Sept 5, 2017. 9. <i>'Investment in Infrastructure and Economic Growth-Learnings</i>

		<p><i>from Global Models</i>' - keynote speaker of the international seminar conducted by the University of Kerala on Feb 16 -18, 2017 at Thiruvananthapuram.</p> <p>10. '<i>Funding through RUSA-UGC: A comparison</i>'. Paper presented at the 20th Annual Conference of Indian Colleges Forum at GSSDGS KHALSA College, Patiala on 28th Feb to March, 2014.</p> <p>Trainings:</p> <ol style="list-style-type: none"> 1. EdPEX workshop on the topic '<i>Gap Closure: A guide to School EdPEX Development and Implementation</i>' conducted by Assumption University of Thailand on March 4, 2020. 2. Workshop on '<i>Qualitative Research</i>' conducted by IRAS of Assumption University of Thailand on March 9, 2017 at Suvarnabhumi Campus. 3. Two days Training Course on '<i>Internal Quality Assurance at Program Level</i>' conducted by Office of Higher Education Commission (OHEC) Thailand at Century Park Hotel, Bangkok on Sept 19-20, 2016. 4. 21st National Conference of Indian Colleges Forum on '<i>Challenges of Development of Higher Education through Public and Private Initiatives</i>' organized by SEED and Assam College Principals' Council in Assam on 23rd – 25th April, 2015. 5. '<i>Sensitization and Actual functioning of B.Voc and Community Colleges</i>' at Marian College, Kuttikkanam and ICRD, Chennai, on Aug 18 – 19, 2014. 6. '<i>Inspiring Institutions of Higher Education for Nation Building – Opportunities and Challenges</i>' by AIACHE, New Delhi held at Christ University, Bangalore on May 1 – 3, 2013. 7. '<i>The Governance of Higher Education: Issues of Quality, Excellence and Equity</i>' by The Council of Principals of Colleges in Kerala held at Ashirbhavan, Ernakulam on April 23 – 24, 2013. 8. '<i>Two-day workshop for Principals of Colleges affiliated to Universities in Kerala</i>' by UGC Academic Staff College, University of Kerala, Thiruvananthapuram, on Feb 4 – 5, 2013. 9. '<i>Higher Education 2.0 – Illumine the Future</i>' by Kerala State Higher Education Council, held at Thiruvananthapuram on June 4 – 5, 2012. 10. '<i>Two-day workshop for Principals of Aided Colleges</i>' by The Council of Principals of Colleges in Kerala held at DBCLC, Thrissur on May 5 – 6, 2012. 11. '<i>Two-day Orientation Program for College Teachers in Commerce on Semesterization of UG Programme under Choice Based Credit and Semester System</i>' conducted by UGC-Academic Staff College, University of Kerala on July 26 & 27, 2010 at Thiruvananthapuram. 12. Three-days course on '<i>Using Internet for Social Science Research</i>' conducted by CDS, Trivandrum and IIITM, Kerala from March 29 -31, 2006. 13. Workshop on '<i>Human Rights & Values in Education</i>' conducted by UGC and Mar Ivanios College, Trivandrum on Dec. 13, 2005. 14. Workshop on '<i>Reviewing and Restructuring B.Com. Curriculum</i>
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		<p>conducted by Board of Studies in Commerce (Pass), University of Kerala on Oct. 5 – 6, 2005, at Mar Ivanios College, Thiruvananthapuram.</p> <ol style="list-style-type: none">15. '<i>22-days Refresher course in Commerce & Management</i>' conducted by Academic Staff College, University of Kerala from Feb. 2, 2005 to March 3, 2005.16. '<i>22-days Refresher course in Commerce & Management</i>' conducted by Academic Staff College, University of Kerala from Nov. 9, 2002 to Nov. 30, 2002.17. '<i>22-days Refresher course in Commerce</i>' conducted by Academic Staff College, University of Kerala from July 24, 2000 to Aug 14, 2000.18. '<i>28-days Orientation Program for College Teachers in Multi-discipline</i>' conducted by Academic Staff College, University of Kerala from Feb. 25, 1993 to March 24, 1993.
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7	RESEARCH AND PUBLICATIONS	<ol style="list-style-type: none"> 1. <i>Efficacy of an Online Reading Intervention Program “Literacy Pro” in Classifying Students as “At Risk” and “Not at Risk” among ESL School Students—A Logistic Regression Analysis</i> (March 2022). Creative Education. https://doi.org/10.4236/ce.2022.133063 2. <i>Reading Strategies and Reading comprehension in English among ESL school students in Dubai, UAE – A Moderated Mediation Regression Model</i> (April, 2022). International Journal of Social Science and Humanities Research. https://www.researchpublish.com/issue/IJSSHR/Issue-2-April-2022-June-2022 3. <i>Guru vs. Google</i> (December, 2021), Book published by Eliva press. https://www.amazon.com/dp/1636484352/ / https://www.elivapress.com/en/book/book-1772676750/ 4. <i>A study of Attitude towards Plagiarism among Thai University students</i> (May, 2021). European Journal of Foreign Language Teaching. Doi 10.46827/ejfl.v5i4.3688 5. <i>STEM and Online Reading Literacy Programs in Schools of Dubai, U.A.E. - An Enquiry</i>. Publisher: Republic of Moldova: Eliva Press (Feb, 2021). https://www.elivapress.com/en/book/book-9941026039/ 6. <i>Measuring Efficacy of an Online Reading Literacy Program in English - A New Conceptual Framework</i> (Feb, 2021). Language Acquisition eJournal. Available at https://ssrn.com/abstract=3747841 7. <i>Pandemics, Trade and Global Change: A rapid assessment of Covid19</i>, (Nov, 2020). International Conference of the Department of Commerce, Mother Theresa College, Trivandurm, India, Available at https://repository.au.edu/handle/6623004553/24076 8. <i>‘Retirement Planning: An analysis of factors influencing Thai people’</i> (July, 2020). International Journal of Latest Research in Engineering and Technology (IJLRET), 6 (7), pp. 48-59, www.ijlret.com 9. <i>‘Impact of Perceived Usefulness on Attitude of members for having Christian Church’s website in Thailand - A Moderated Mediation Model’</i>(May, 2020), Web Technology eJournal, 3, (26), Available at http://dx.doi.org/10.2139/ssrn.3580032 10. <i>Development of an eLearning Model for Christian Churches in Thailand: A case study</i> (March, 2020), Paper presented at the Penang International Conference on Economics, Society, and
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		<p>Technology, Penang, Malaysia, 1 (1), 71-82</p> <p>11. <i>'Penetration of eCommerce and Perception of Consumers in Thailand'</i> (2019), International Journal of Advanced Science and Technology, Vol. 28 No. 8s, p. 364-375 http://sersc.org/journals/index.php/IJAST/issue/view/175</p> <p>12. <i>'The influence of consumer-generated electronic word-of-mouth on travelers' intention for online hotel booking: A study at Phuket in Thailand'</i> (2019), IJERCSE, Vol. 6, No. 9, p. 14-25 https://www.technoarete.org/common_abstract/pdf/IJERCSE/v6/i9/Ext_27415.pdf</p> <p>13. <i>'Students' perception of technology factors and its impact on BYOD-based learning private secondary schools in Dubai, UAE'</i> (2019). Social Science Asia, Vol. 5 No. 1, p.35-46 https://socialscienceasia.nrct.go.th/index.php/SSAsia/article/view/150/128</p> <p>14. <i>'Penetration of eCommerce and Perception of Consumers in Thailand'</i>- International Journal of Advanced Science and Technology, Vol 28, Issue 8s, p.364-375. http://sersc.org/journals/index.php/IJAST/issue/view/175</p> <p>15. <i>The B2C e-Commerce Index of Thailand – A Paradox of Online Penetration</i> (September 8, 2018). Available at SSRN: https://ssrn.com/abstract=3246161 or http://dx.doi.org/10.2139/ssrn.3246161</p> <p>16. <i>'STEM: A study in the Schools of Dubai, UAE'</i>. 8th International Conference on Education and eLearning (EeL 2018). Conference Proceedings: Singapore: GSTF. (pp. 36-42) Available at SSRN: https://ssrn.com/abstract=3257129</p> <p>17. <i>'A Panel Data Model on e-Business Development of Nations': e-CASE & e-Tech Fall-2017</i>, Seoul, Korea, Sept 5 – 7, 2017, ISSN 2074-5710, pp. 4-31. Available at SSRN: https://ssrn.com/abstract=3246748</p> <p>18. <i>'eLearning adoption and eLearning satisfaction of Learners: A case study of Management Program of a University in Thailand'</i>. ISTEEL-Winter 2018, Okinawa, Japan, Jan. 23-25, 2018, ISSN 2409-1855, pp. 55-75 Available at SSRN: https://ssrn.com/abstract=3246771</p> <p>19. <i>'Ingredients for e-commerce growth'</i>, Bangkok Post (2018,</p>
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		<p>August 14), pp. B4</p> <p>20. '<i>A Proposed Bring Your Own Device eLearning Framework for Private Secondary Schools in Dubai, UAE</i>', Published in the International Journal on Engineering Research in Computer Science and Engineering, ISSN (Online) 2394-2320, Vol 5 (2), March, 2018, pp. 136-142.</p> <p>21. '<i>A study on IT employees responses to motivational practices in IT companies</i>'. NIDA Development Journal, ISSN 0125-3689, Vol 57(4), Oct-Dec 2017, pp. 81-104 Available at SSRN: https://ssrn.com/abstract=3265039</p> <p>22. '<i>The Global Competitiveness of Thailand: An empirical analysis of the ASEAN community</i>': AU- e-Journal of Interdisciplinary Research, Vol 2 (2), July 2017 – Dec. 2017, ISSN 2408 – 1906, pp. 41 – 50.</p> <p>23. '<i>E-business: Growth and Trend in Thailand</i>': AU- e-Journal of Interdisciplinary Research, Vol 2 (2), July 2017 – Dec. 2017, ISSN 2408 – 1906, pp. 151 – 160.</p> <p>24. '<i>Non-Performing Assets in the Indian Banking Sector : A Study of Recovery through DRTs</i>' – A paper published in <i>Banking Finance</i> (India' s No. 1 Journal in Banking), Vol. XIX, No. 11, Nov. 2006, pp. 9-12.</p> <p>25. '<i>Prime Minister's Rozgar Yojana – A micro study</i>' – A paper published in <i>Kurukshetra</i> (India's Journal of Rural Development), Vol. XLV, No. 10. 1997, pp. 50-52.</p> <p>Funded Research Studies:</p> <ol style="list-style-type: none"> 1. UGC Fellowship for completing Ph.D. project titled 'NPAs of Indian Commercial Banks' from June 2004 to May 2006. 2. THB 100,000 for doing the project entitled 'the Impact of e-Commerce on SMEs in Thailand' from Assumption University of Thailand in 2018.
8	CONSULTANCY	Nil
9	COMMUNITY SERVICE	Serving the Community through extension Programs
10	OTHER RELEVANT	Teaching Experience In undergraduate programs (35 years); In Master Programs (15 years)

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	INFORMATION	<p>Courses Taught: Accounting, Business Management, Statistics, Commercial Laws, and Auditing at the undergraduate level. Managerial Accounting, Economics, Research Methodology, and Financial Management at the Master level</p> <p>Research Experience Over 20 years of research experience in the fields of Banking, Financial Management, Economics, Marketing, Management, and eLearning</p> <p>Ph.D. Advising Four (4) students completed their Ph.D., and two are currently doing their Ph.D. in my guidance.</p> <p>Master Projects Twenty-Four (24) students completed their Master's Program Projects under my guidance.</p>
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